

Dion Label Printing Shrink Sleeve FAQ's

What is the minimum order quantity for shrink sleeve projects?

Minimum order quantities for shrink sleeves will vary depending on the size of the container but on average minimums start at 1,000 sleeves per item.

What type of shrink material do you offer?

Dion offers a 50 micron PETG shrink film for all applications. PETG shrink film can shrink up to 76% to fit a variety of containers and bottle shapes. The material provides an even and durable application ideal for a variety of markets. PETG shrink film can also be recycled making it an eco-friendly packaging option.

What is needed to receive a shrink sleeve pricing quotation?

Prior to quoting a shrink sleeve the following items are requested if available:

- 3-5 container samples
- Electronic container blueprint or printed container blueprint (contact us for more information)
- Target quantity for quoting
- Application details from your filler or specification sheet
- Artwork for review

Which types of containers can a shrink sleeve be used on?

Shrink sleeves can be applied onto containers of all shapes and sizes. The sleeve can be applied for partial or full coverage of a container and can extend over the cover or cap for a tamper resistant application.

What high decoration features can be applied to shrink sleeves?

Gloss or matte finishes are available for all shrink sleeves. Metallic inks in various colors can be printed on shrink sleeves in small or large areas. Prismatic effects and foil options are also available in a variety of patterns and colors.

How do I create artwork for shrink sleeves?

Shrink sleeve artwork may be created just as if you would design a label that is the height and diameter of the area you want to cover. All distortions will be added by Dion Label Printing so that the artwork shrinks proportionally. Dion Label will measure and provide a template to assist you with your design.

What are high shrink vs. low shrink areas of bottles?

High shrink areas are where the artwork will be distorted prior to shrinking such as on a curve or any area where the container is not flat. For example, if there is a circle graphic on the sleeve it may appear egg shaped prior to shrinking. Low shrink areas will have little to no distortion prior to or after shrinking.

What is the standard lead time for a shrink sleeve order?

Standard lead time for new shrink sleeve projects is about three weeks following proof approval.

How will I apply the shrink sleeves onto the containers?

Shrink sleeves can be hand or machine applied onto containers. For hand applications, sleeves are generally sheeted and shrunk onto containers using one or two hand held heat guns. For machine application sleeves are generally requested on rolls. It is standard for the application equipment to cut and shrink the sleeve onto the container during filling.

If you have additional questions on shrink sleeves, contact us today via email or give us a call at 800-583-6366.

