

PRESS RELEASE

For Immediate Release
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Dion Label Printing Installs Two New HP Indigo WS6800 Digital Presses

Westfield, MA April 13, 2015- Dion Label Printing recently installed two new HP Indigo WS6800 digital printing presses. The upgrade to the HP Indigo WS6800 model provides increased productivity through easy color management and enhanced capabilities.

The roll fed narrow web WS6800 press offers increased output with faster speeds of up to 130 feet per minute in enhanced productivity mode (EPM). A wider image format is achieved with a print width of 12.59" on the WS6800. Dion Label Printing's new press can print materials as thin as 0.0005" (0.5 pt) to as thick as 0.018" (18 pt) including pressure sensitive labels and flexible packaging. An early detection quality control system alerts the operator to print defects during the production run to achieve optimal output. Dion Label's in-line priming units will be used with the new HP WS6800 presses to continue to allow production flexibility.

The WS6800 offers the built in Workflow Suite powered by Esko. To aid in color matching, the press also has an in-line spectrophotometer, higher line screens and a new screening technology.



General Manager Randy Duhaime comments, “The upgrade to the WS6800 presses enhances our digital offering and allows us to continue to offer our customers the highest level of service and exceptional print quality. The investment in the new WS6800 presses shows our commitment to investing in technology that helps to better serve the needs of our customers.”

Dion Label Printing, Inc is a digital and flexographic label printer located in Westfield, MA. Dion prints labels, flexible packaging, tags, tickets, and specialty applications for multiple industries. Dion Label Printing is a leader in the packaging industry with two HP Indigo presses, 8 flexographic presses, shrink sleeve equipment, sustainable practices and print options as well as finishing options including hot stamping, cold foil, silk screening, embossing, and specialty coatings.

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