



PRESS RELEASE

For Immediate Release
Editorial Contact: Ashley Stewart
Marketing Manager
Dion Label Printing
astewart@dionlabel.com
800.583.6366 413.568.3713 X 137

Dion Label Printing Installs New HP Indigo 8000 Press

Westfield, MA (March 5, 2019) – Dion Label Printing recently installed a new HP Indigo 8000 digital printing press. The addition of this model to our two HP Indigo WS6800 digital presses enables increased productivity with faster print speeds making high-quality digital output affordable for much longer print jobs. This is the latest of several acquisitions Dion has made to provide customers with the latest label printing solutions.

The HP Indigo 8000 digital press is the most productive narrow-web label press in the industry. In Enhanced Productivity Mode (EPM), it offers increased output with speeds double those of the HP Indigo WS6800 series presses. Dion Label Printing's new press can print on materials as thin as 0.0005" (0.5 pt) to as thick as 0.018" (18 pt) including pressure sensitive labels and flexible packaging.

The Color Automation Package of the new HP digital press guarantees standards-matching color accuracy and consistency. Built-in spectrophotometers and software tools take full advantage of advanced prepress capabilities, hardware and manual calibration processes. It is also equipped with a high-automation Workflow Suite powered by Esko. Dion can create color profiles and match PANTONE® colors in a simple, precise process with the new HP 8000 Press.

Dion Label Printing

539 North Road
Westfield, MA 01085

P 800.583.6366
T 413. 568.3713
F 413.562.8361
dionlabel.com



The addition of the HP Indigo 8000 will enable Dion Label Printing to provide shorter lead times for customers. By moving longer run jobs to the 8000 press we will be able to better disperse jobs of all lengths to our digital presses to maximize efficiency. The capabilities of this new press will also enable some jobs to move from our flexographic presses to digital presses saving prep time, stock and maximizing productivity. With its precise color-matching capabilities, this press can duplicate colors produced on flexographic presses.

Dion Label Printing acquired its first digital press, an HP Indigo WS4050, in 2005 and has been updating and increasing its digital capacities ever since. In 2015, two new HP Indigo WS6800 models replaced the older units, enabling increased output with faster speeds and expanding the capabilities to print on a larger variety of materials. With the addition of the HP Indigo 8000 press, Dion demonstrates its commitment to serving customers' needs by investing in technology.

General Manager Randy Duhaime commented, "The new HP 8000 press is the continuation of our commitment to digital printing and HP. With this investment we are able to maintain the highest print quality and color consistency that our customers have come to expect."

Dion Label Printing strives to elevate our customer's brand through high-quality printed labels and packaging. With only seconds available to make a first impression, your label needs to make a lasting impact. As a leader in the narrow web printing industry, we continuously deliver the highest quality service and product while pushing to innovate. Dion creates color profiles for a variety of media combinations to match PANTONE® colors with output consistency across its fleet of digital presses.

#

Dion Label Printing

539 North Road
Westfield, MA 01085

P 800.583.6366
T 413. 568.3713
F 413.562.8361
dionlabel.com